



# VIET TRUONG

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| WWW: [Bold Profile](#)

## WORK EXPERIENCE

**YouTube Content Creator** | Football 2002 - 02/2021 - CURRENT  
Edmonton, AB

- Applied premiere pro editing and photography tools to tell great film stories.
- Identified target audiences to analyze characteristics, behavior and media habits.
- Generated stories to reflect current trends and news to pull audience subscribe channel.

**Grow Social Media Content** | ReneeBeaute & Nails 01/2021 - CURRENT  
2001 Studios - Edmonton, AB

- Conducted daily updates to social media profiles to boost company online presence.
- Applied current editing and photography tools to tell great stories.
- Implemented strategies and tactics to grow followers on social media channels.

**Volunteer** | Phu Thuan High School Beach Cleaning Project - Thua Thien Hue, Viet Nam 05/2016 - 07/2016

- Assisted with special beach events and programs.
- Maintained clean, neat, and operational facilities to serve program needs.
- Supported engaging, fun, and smooth-running events by helping with organization and planning.

## EDUCATION

NAIT, Edmonton, AB EXPECTED IN 12/2024

**No Degree:** DMIT-Web Design And Development Concentration

Queen Elizabeth High School, Edmonton 04/2021

### High School Diploma

- Play Soccer for Queen Elizabeth's High School, [2018] to [2020]

## PROFESSIONAL SUMMARY

Passionate digital creator with a coding expertise, proficient in web development technologies, and dedicated to producing compelling and innovative digital content. Experienced Web Developer with passion for creating attractive and interactive websites meeting customer needs and exceeding expectations. Well-versed in developing custom WordPress themes and plugins. Excels in HTML, CSS, JavaScript and PHP development.

